

# Literacy Coach Endorsement

The UF Lastinger Center for Learning's Literacy Coach Endorsement is a comprehensive online program created in partnership with the Florida Department of Education and Just Read, Florida! to equip literacy coaches with the skills, expertise and resources they need to increase the effectiveness of literacy instruction.

## WHAT?

Earn the Literacy Coach Endorsement through:

- Online modules
- Job-embedded coaching conversations
- Interactive assignments
- Individualized feedback from a trained facilitator
- Access to Literacy Playbooks to support coaching

## WHO?

- K-12 non-RAISE school-based literacy coaches in Florida
- District and Consortia literacy leaders who support coaches
- Coaches who have the Florida Reading Endorsement on their professional certificate

## WHY?

- Build the capacity of coaches & educators
- Facilitate data-informed conversations
- Establish a community of coaching
- Deepen coaching practices

“The rigor of the assignments empowered me with the knowledge I need to go out to schools and build capacity among coaches and teachers. I am excited to learn more.”

**-LITERACY COACH ENDORSEMENT PARTICIPANT**

## LEARN MORE:



[bit.ly/literacy\\_coach\\_endorsement](https://bit.ly/literacy_coach_endorsement)



The Literacy Coach Endorsement is part of the UF Lastinger Center for Learning's Flamingo Learning system. This comprehensive suite of professional development products offers courses, coaching, communities of practice and instructional leadership development for early learning, K-12 and literacy professionals.